

South Coast Air Quality Management District
Asthma Conference
February 17, 2006

Registration Form

Name _____

Job Title/Company/Organization _____

Address _____

City _____	State _____	Zip _____
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Telephone _____	Fax _____
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E-mail _____

Registration fee is non-refundable. Your cancelled check will serve as registration confirmation. Early registration is encouraged.

TRANSPORTATION

- **Metro Red Line:** Pershing Square station is across the street from hotel.
- **Car/Carpool:** Special parking arrangements have been made for conference attendees. Self-parking is \$6.00 (Pershing Square) and \$15.00 for valet parking per car (hotel).

If you have any questions about this conference, please call (909) 396-2432 or e-mail AsthmaConference@aqmd.gov.

Please check appropriate category (registration fee includes continental breakfast and served lunch):

- ☐ **\$50** - Corporate
- ☐ **\$35** - Non-Profit / Government / Academia / Individual
- ☐ **\$25** – Student / Clean Air Congress Member

- ☐ Vegetarian meal requested for luncheon
- ☐ Require a translation device

Please make checks payable to:
AQMD Asthma Conference

and mail to:
Public Affairs/Asthma Conference
South Coast Air Quality Management District
21865 Copley Drive
Diamond Bar, CA 91765

REGISTRATION DEADLINE: Friday, February 10, 2006



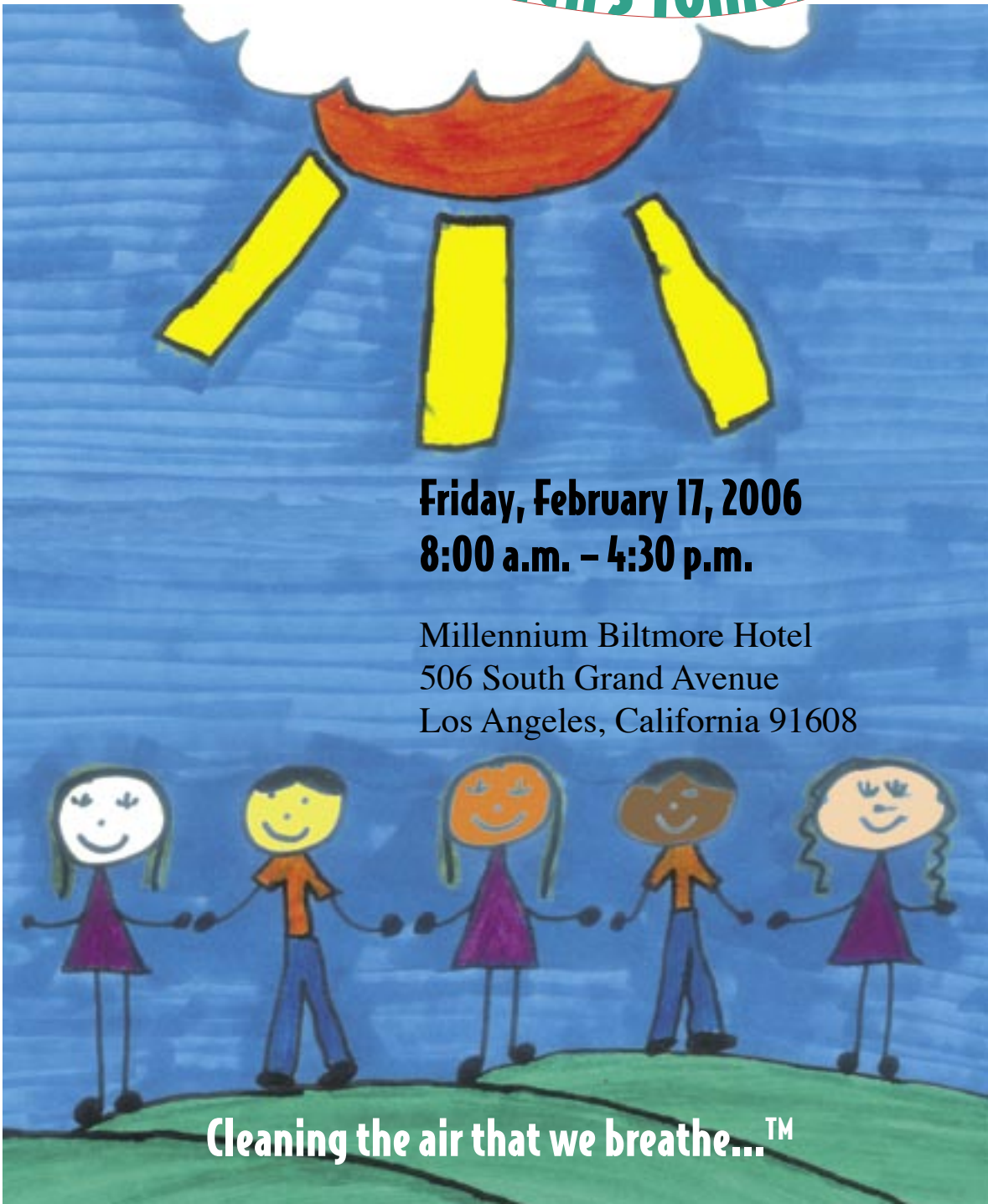
Asthma Conference
South Coast
Air Quality Management District
21865 Copley Drive
Diamond Bar, CA 91765



South Coast Air Quality Management District
Asthma Conference

Asthma Impacts of Air Pollution

*Healthier Solutions Today
for Our Children's Tomorrow*



Friday, February 17, 2006
8:00 a.m. – 4:30 p.m.

Millennium Biltmore Hotel
506 South Grand Avenue
Los Angeles, California 91608

Cleaning the air that we breathe...™

About the Conference

Asthma has reached epidemic proportions in the United States, with an estimated 20 million Americans suffering from it. National asthma impacts include an estimated 5,000 deaths annually; over 14 million lost school days, and more than \$16.1 billion in healthcare expenses and lost productivity. In California, approximately 2½ million people are diagnosed with asthma – 500,000 of them are children. The South Coast Air Quality Management District (AQMD) Asthma Conference, in what is expected to become an annual event, will bring together experts from health care, the public & private sectors, environmental and community-based organizations to explore solutions to our asthma and air pollution challenges.

- This event will:**
- Look at the role of air pollution and explore asthma causes/management
 - Highlight a world-renowned study on asthma and children’s health
 - Propose recommendations for policy and research to address prevention and management of asthma symptoms
 - Hear inspiring stories from asthma sufferers who have achieved success in the face of adversity

Your participation is vital in the efforts to realize the health benefits of reducing regional air pollution levels, especially for our children and their future.



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Conference Agenda

Biltmore Bowl Foyer
8:00 a.m.

Registration
Continental Breakfast

Biltmore Bowl
9:00 a.m.

Welcome
Dr. William A. Burke, Governing Board Chairman,
South Coast Air Quality Management District (AQMD)
Jan Perry, City of Los Angeles Council Member, Ninth District
& AQMD Governing Board Member
Opening Keynote Speaker
The Honorable Antonio Villaraigosa, Mayor of Los Angeles

Morning Sessions
9:30 a.m.

Moderator
Bruce Hensel, M.D.,
Medical, Health & Science Editor/Reporter, NBC4
“Air Quality in California – Current Status and Future Challenges”
Barry Wallerstein, D.Env., Executive Officer,
South Coast Air Quality Management District
“Asthma in California”
An overview of asthma, its epidemiology, mortality, etiology, incidence and future in California will be presented. The correlation between external triggers and disease prevalence will also be discussed.
Rick Kreutzer, M.D., California Department of Health Services (CDHS)

Biltmore Bowl Foyer

Exhibits/Morning Break

Biltmore Bowl
10:30 a.m.

“Asthma and Air Pollution”
The focus will be on the correlation between air pollution and the disease of asthma. It will include short presentations on current research in California and conclude with a panel discussion.
“Respiratory Disease and Air Pollution”
Beate R. Ritz, M.D., UCLA School of Public Health
“Lessons Learned from the California Children’s Health Study”
Rob McConnell, M.D., USC School of Medicine

Panel Discussion/Q&A

- **Martha Arguello**, Environmental Health Coordinator for Physicians for Social Responsibility Los Angeles
- **Bob Axelrod**, Acting Director, Center for Cross-Program Outreach, U.S. EPA
- **Henry Gong, Jr.**, M.D., USC School of Medicine and California Air Resources Board (CARB) Board Member
- **John Laird**, California State Assembly, 27th District

Crystal Ballroom
12:00 p.m.

Lunch
Speaker
***Jackie Joyner-Kersey**, Olympic Gold Medalist, Author,
Entrepreneur/Asthma Sufferer

* Awaiting confirmation at presstime.

Credits: Children’s drawings from winning artworks of the 2006 AQMD Calendar, “Color My World with Healthy Air.”

Afternoon Sessions
Biltmore Bowl
1:00 p.m.

Moderators
Oswaldo Borraez, News Reporter, Univision 34
Denise Dador, ABC7 Eyewitness News Weekend Morning
Anchor/Health Specialist
“Current Treatment and Management of Asthma”
This session will include an overview of the current medical treatment of asthma, as well as existing major systems in California for providing education and treatment planning. This will include pharmaceutical care, trigger management, disease prevention, minimizing exacerbations, education, and community access to care.
Craig Jones, M.D., Director, Breathmobile
Program/Chief Pediatric Allergist, Los Angeles County Hospital,
USC Medical Center
Elisa Nicholas, M.D., Executive Director,
Long Beach Children’s Clinic

Panel Discussion/Q&A

- **John R. Balmes**, M.D., University of California, San Francisco
- **Karen Bass**, California State Assembly 47th District,
- ***Representative**, Allergy & Asthma Network Mothers of Asthmatics
- ***Pharmacy Representative**

“Perspectives on Current Policies and Legislation”
This session will provide an overview of the current policies for both asthma and air quality in California.
***Alan S. Lowenthal**, California State Senate, 27th District
Ron Calderon, California State Assembly, 58th District

Panel Discussion/Q&A

- **Oscar Abarca**, Asst. Deputy Executive Officer, Public Affairs, South Coast Air Quality Management District
- **Jonathan Fielding**, M.D., Health Officer, Los Angeles County Department of Health
- **Bonnie Holmes-Gen**, Asst. V.P., Government Relations, American Lung Association of California

“How Air Quality Affects My Life”
A child asthma sufferer who enjoys outdoor sports is forced to breathe smoggy, polluted air. He describes the challenges that he faces on a daily basis.
Jonah Ramirez, Ambassador for the American Lung Association’s San Bernardino County chapter

Biltmore Bowl Foyer

Exhibits/Afternoon Break

Biltmore Bowl
3:30 p.m.

“Improving Air Quality and Asthma – Future Requirements”
Interactive session suggesting future needs for air quality improvement and asthma management of triggers/prevention.

Panel Discussion/Q&A

- **Lloyd Levine**, California State Assembly, 40th District
- ***Fran Pavley**, California State Assembly, 41st District
- **John M. Peters**, M.D., USC School of Medicine
- **Gurbinder S. Sadana**, M.D., Medical Director of Critical Care, Pomona Valley Hospital Medical Center
- ***Robert Sawyer**, Ph.D., Board Chair, California Air Resources Board

Closing Remarks